

# Anu Manohar

## Graphic Designer

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### EDUCATION

#### Pratt Institute | 2021 - 23

MS Packaging, Identity and System Design

#### Srishti Institute of Art, Design and Technology | 2015 - 19

B.Des Information Arts and Information Design Practices

### WORK EXPERIENCE

#### Apple

##### Design Intern (MARCOM) | 05.2022 - 08.2022

- Worked with the Design Team at Marcom - Apple's Global Marketing Communications group.

#### Self Employed

##### Freelance Designer | 06.2020 - Present

- Designed Posters for Adobe Max Creative Conference
- Created 3D Type for Adobe Creative Residency Fund 2021
- Designed a poster for the 'Pull Up' campaign by Droga5
- Designed brand animations for 'Halo Car'
- Worked on branding and packaging for 'Ammikal'
- Created 3D Typography artworks for 'Ban.do'
- Designed the letter B for 'The Diversity Type' project

#### 1st Main Pvt Ltd

##### Visual Designer | 09.2020 - 07.2021

- Responsible for User Research, Interaction and UI design across web and mobile products of various brands
- Designed the identity and branding of 'Rooted Objects'

#### Wari Watai Design Studio

##### Graphic designer | 06.2019 - 05.2020

- Created wallcoverings for 'Nilaya' by Asian Paints Ltd
- Worked on branding sub-brands of 'Nilaya'
- Designed print collaterals for 'India Design week'
- Designed Pattern books and Lookbooks for 'Nilaya'

#### Pichkaari Design Studio

##### Graphic design Intern | 06.2018

- Designed wall decals for 'Eurofins Bangalore'
- Developed package design concepts for 'GE Healthcare'

### EXHIBITION

#### Srishti Collective, Bangalore

September 2019

#### Kochi Muziris Biennale, Kerala

Dec 2016 - Jan 2017

### EXPERTISE

Branding, Typography, Print Design, 3D Design, UI/UX, Publication Design, Packaging, Identity Design, Data Visualisation, Illustration, User Research.

### SKILLS

Illustrator, Photoshop, Indesign, Dimension, Figma, After Effects, Premier Pro, Sketch, Invision App, Printmaking, Solidworks, Keyshot

### RECOGNITION

#### Recipient of the Adobe Creative Residency Fund

Worked with the Adobe Illustrator team

#### Selected to be a D&D Portfolio Review Mentor 2021

Reviewed portfolios of students from UK

#### AIGA Eye on Design and Design Milk

Instagram Features

#### Firstpost Article, April 2021

#36daysof type: 10 Indian designers discuss their process, inspirations for 2021 edition of challenge

#### Selected to be a CoCreator at Adobe Max 2021

Designed promotional posters for the event

#### Speaker at the Techign Summit 2021

Spoke on the topic 'Designing in 3D'

#### Print Awards 2020 - Winner

Received for 'Hairy Situation'

#### Femme Type Article, November 2020

Exploring Big, Bold 3D Type with Anu Manohar

#### World Brand Design Society - Project Feature

Received for 'Coco', 'Hibrid' and 'The Shack'

#### Pentawards - Project Feature

Received for 'Coco'

#### Indigo Design Awards 2019 - Honourable Mention

Received for 'The Shack'

#### Behance Gallery - Project Feature

Received for 'Wonky', 'Pastel Dream' and 'Momos'