Anu Manohar
Graphic Designer

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EDUCATION

Pratt Institute | 2021 - 23
MS Packaging, Identity and System Design

Srishti Institute of Art, Design and Technology | 2015 - 19
B.Des Information Arts and Information Design Practices

WORK EXPERIENCE

Established NYC
Design Intern | 01.2023 - 04.2023
- Involved in research, branding and art direction of various global beauty brands

Apple
Design Intern (MARCOM) | 05.2022 - 08.2022
- Worked with the Design Team at Marcom - Apple's Global Marketing Communications group.

Adobe
Freelance Designer | 2021 - 2022
- Designed Posters for Adobe Max Creative Conference 2021
- Created 3D Type for Adobe Creative Residency Fund 2021
- Invited to be a part of Adobe Live 2022

1st Main Pvt Ltd
Visual Designer | 09.2020 - 07.2021
- Responsible for User Research, Interaction and UI design across web and mobile products of various brands
- Designed the identity and branding of 'Rooted Objects'

Wari Watai Design Studio
Graphic designer | 06.2019 - 05.2020
- Created wallcoverings for 'Nilaya' by Asian Paints Ltd
- Worked on branding sub-brands of 'Nilaya'
- Designed print collaterals for 'India Design week'
- Designed Pattern books and Lookbooks for 'Nilaya'

Pichkaari Design Studio
Graphic designer | 06.2018
- Designed wall decals for 'Eurofins Bangalore'
- Developed package design concepts for 'GE Healthcare'

EXHIBITION

Srishti Collective, Bangalore
September 2019

Kochi Muziris Biennale, Kerala
Dec 2016 - Jan 2017

EXPERTISE

Branding, Typography, Print Design, 3D Design, UI/UX, Publication Design, Packaging, Identity Design, Data Visualisation, Illustration, User Research.

SKILLS

Illustrator, Photoshop, Indesign, Dimension, Figma, After Effects, Premier Pro, Sketch, Invision App, Printmaking, Solidworks, Keyshot

RECOGNITION

Recipient of the Adobe Creative Residency Fund
Worked with the Adobe Illustrator team

Selected to be a D&D Portfolio Review Mentor 2021
Reviewed portfolios of students from UK

AIGA Eye on Design and Design Milk
Instagram Features

Firstpost Article, April 2021
#36daysoftype: 10 Indian designers discuss their process, inspirations for 2021 edition of challenge

Selected to be a CoCreator at Adobe Max 2021
Designed promotional posters for the event

Speaker at the Techign Summit 2021
Spoke on the topic 'Designing in 3D'

Print Awards 2020 - Winner
Received for 'Hairy Situation'

Femme Type Article, November 2020
Exploring Big, Bold 3D Type with Anu Manohar

World Brand Design Society - Project Feature
Received for 'Coco', 'Hibrid' and 'The Shack'

Pentawards - Project Feature
Received for 'Coco'

Indigo Design Awards 2019 - Honourable Mention
Received for 'The Shack'

Behance Gallery - Project Feature
Received for 'Wonky', 'Pastel Dream' and 'Momos'