

Anu Manohar

Graphic Designer

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EDUCATION

Pratt Institute | 2021 - 23

MS Packaging, Identity and System Design

Srishti Institute of Art, Design and Technology | 2015 - 19

B.Des Information Arts and Information Design Practices

WORK EXPERIENCE

Self Employed

Freelance Designer | September 2020 - Present

- Designed Posters for Adobe Max Creative Conference
- Create graphics for Adobe Creative Residency Fund 2021
- Designed a poster for the 'Pull Up' campaign by Droga5
- Designed brand animations for 'Halo Car'
- Worked on branding and packaging for 'Ammikal'
- Created 3D Typography artworks for 'Ban.do'
- Designed the letter B for 'The Diversity Type' project

1st Main Pvt Ltd

Visual Designer | September 2020 - July 2021

- Responsible for User Research, Interaction and UI design across web and mobile products of various brands
- Designed the identity and branding of 'Rooted Objects'

Wari Watai Design Studio

Graphic designer | June 2019 - May 2020

- Created wallcoverings for 'Nilaya' by Asian Paints Ltd
- Worked on branding sub-brands of 'Nilaya'
- Designed print collaterals for 'India Design week'
- Designed Pattern books and Lookbooks for 'Nilaya'

Pichkaari Design Studio

Graphic design Intern | June 2018

- Designed wall decals for 'Eurofins Bangalore'
- Developed package design concepts for 'GE Healthcare'

Steppinout

Visual design Intern | May 2017

- Conceptualized and designed social media posts
- Responsible for video editing and production

EXHIBITION

Srishti Collective, Bangalore

September 2019

Kochi Muziris Biennale, Kerala

Dec 2016 - Jan 2017

EXPERTISE

Branding, Typography, Print Design, 3D Design, UI/UX, Publication Design, Packaging, Identity Design, Data Visualisation, Illustration, User Research.

SKILLS

Illustrator, Photoshop, Indesign, Dimension, Figma, After Effects, Premier Pro, Sketch, Invision App, Printmaking, Solidworks, Keyshot

RECOGNITION

Recipient of the Adobe Creative Residency Fund

Worked with the Adobe Illustrator team

Selected to be a D&D Portfolio Review Mentor 2021

Reviewed portfolios of undergrad students from UK

Firstpost Article, April 2021

#36daysoftype: 10 Indian designers discuss their process, inspirations for 2021 edition of challenge

Selected to be a CoCreator at Adobe Max 2021

Designed promotional posters for the event

Speaker at the Techign Summit 2021

Spoke on the topic 'Designing in 3D'

Print Awards 2020 - Winner

Received for 'Hairy Situation'

Femme Type Article, November 2020

Exploring Big, Bold 3D Type with Anu Manohar

World Brand Design Society - Project Feature

Received for 'Coco', 'Hibrid' and 'The Shack'

Pentawards - Project Feature

Received for 'Coco'

Indigo Design Awards 2019 - Honourable Mention

Received for 'The Shack'

Taiwan Student Design Competition 2019 - Finalist

Received for 'Plan Bee'

Behance Gallery - Project Feature

Received for 'Pastel Dream', 'Momos' and 'Type Series 1'